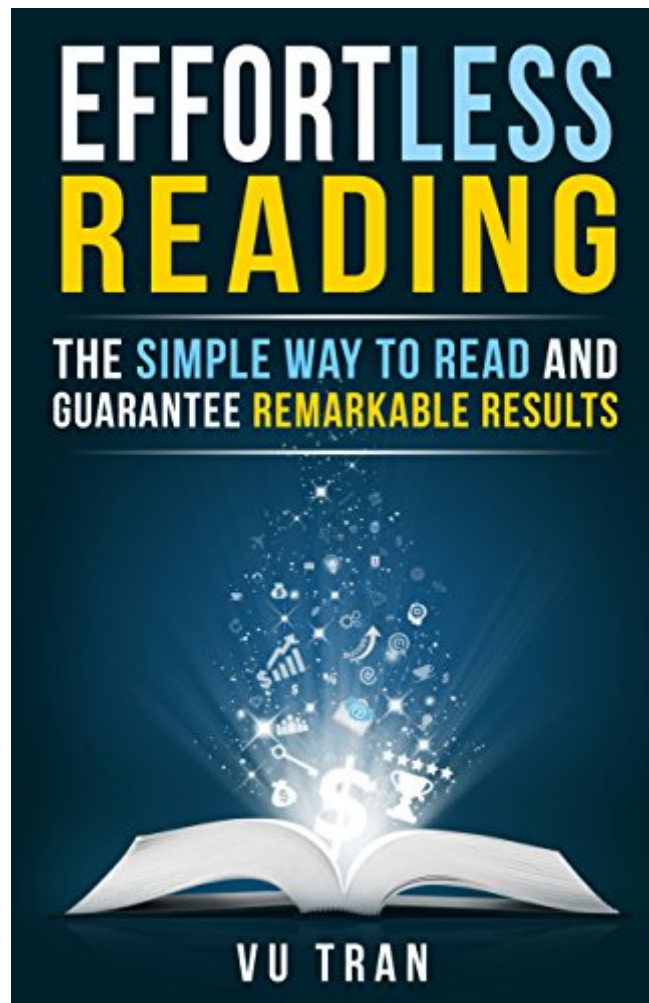




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# Effortless Reading: The Simple Way To Read And Guarantee Remarkable Results



## Synopsis

In our overloaded lives, finding time to read is a true challenge. Yet, we occasionally hear great people, like Bill Gates, Warren Buffet, or Elon Musk, talk about how they maintain their reading routines or how their dedication to reading helps differentiate them from the crowd. You might have already read other self-development books on how to increase your reading speed. The problem, though, is that they all tend to offer pretty much the same advice: Expand your vision, stop your vocals, scan, skim, and so on. It's all good advice but is no longer applicable in the new digital world. This book is aimed at nonfiction readers who read under 50 books every year and want to up their game. Avid readers will also enjoy the book, as it provides a new perspective about reading habits. For entrepreneurs who are very tight on learning time, this book could be the remedy for your thirst for knowledge, helping you to keep your innovation-ball rolling on the industry's edge. Effortless Reading provides a new approach to reading that once again puts you in control of the exponentially growing knowledge stream, supporting you in achieving the level of success that you desire. Even if you are a slow reader, you can still apply the technique proposed in Effortless Reading. If you have never read any book before, following the formula in Effortless Reading will save you months of wasteful reading effort. The best part is you can spend as few as 15 minutes a day and still be able to build a sustainable and beneficial reading practice. In this book, you'll come across the following: Fundamentals of the reading mindset that distinguish a smart reader from a regular one. Pitfalls that stop people from building healthy reading habits. The recommended reading approach and the four elements that make it efficient and effortless. You might have realized that with today's deluge of information, you have to do something different to keep up. What's stopping you from making every minute of your reading time counted? Scroll to the top and click the "buy now" button. Don't forget to enter the book giveaways to win hard copies of popular self-development books including The One Thing (by Gary Keller).

## Book Information

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## Customer Reviews

This book is for those of us who want to read many books, but also learn how to maximize our learning while reading! The author describes his experience and learning process throughout his book, and encourages us use his “deliberated reading” method. He encourages us to remember our “why” when we read a book, and to not get hung up on finishing a book just because we’ve started it - something I completely agree with! Reading with intention and purpose is much more fun and useful, as the author perfectly explains. He talks about a few reading myths, and explains the reality in a logical and easy to understand manner. I enjoyed finding my strengths thanks to the resources area the author has put together! It’s so important to find the right book at the right time, and this is discussed extensively in this book. The author provides insight regarding how to choose the books we will be reading, based on where we currently are in our lives. I loved the part about balancing reading the philosophy books and the “how-to” tactics books, and balancing our reading gear! Very well written book, I loved the tone, examples, and points the author makes!

In our fast paced internet life, we are inundated with communications and retrieving information which leaves little time for reading books. There are so many books that I want to read. The title *Effortless Reading* by Vu Tran drew me into this book. The book did not disappoint to give me insight on how to read faster while getting the most out of the book. The author teaches what he

calls a "deliberate reading" method. He describes that there are three aspects: 1. understand your strength and situation; 2. the "gold miner mindset" and the "one thing principle" which comes into play when you annotate the book and choose your most relevant chapter ahead of time to read which will benefit you the most; 3. build your reading habit around your situation, goal, and available cognition. I look forward to putting this new method of reading into action. I would like to add that I particularly enjoyed his introduction where Vu Tran shares his background of living in Vietnam. Understanding his particular culture provides an appreciative introspect to his success in writing this book. I highly recommend this book for anyone that wants to read a quantity of nonfiction books.

The information in this book is going to help me get more out of all the other books I plan on reading this year. As an entrepreneur I am constantly reading new books but struggle on getting the best information out of each one. "Effortless Reading" has helped me create a plan for reading and remembering the information. I highly recommend this especially for people like me who read multiple Non-Fiction titles each month.

This book really changes the way you think about reading. It's thorough, and provides so much insight into how we can improve our reading. Things like selective focus, repetition and balance, all of which were enlightening to me. I never knew there were so many helpful techniques. If you are someone who finds it hard to read widely or read more than a couple of books a year, this book will improve your reading skills. This book would help you retain only what you need, help you get through books in shorter time and learn more in the process.

The author's life credentials in the introduction convinced by I wanted to keep reading, that this would not be a waste of my time. Even as a retired person, I am launching my own second career and know too well that my success is dependent upon reading, digesting, and applying more and more information in order to stay on top. This is an easily over-whelming task, but Vu Tran has really assisted me in approaching this need with a different perspective. I liked the concept of learning by simulation - gaining by other's wisdom and hard-learned mistakes - to get on the fast track in my new career without getting burned by making those mistakes my self. Hence the need to read even more. The author likens books to friendships. We may ask a friend about a single problem one day to address a particular need. Another day, we return with a different need or desire for deeper friendship. Books can be read with that same approach; I no longer have to read it all the way through the first time to get my answer; I may return many times to get more and more

information as the need arises. I will immediately expand upon my own system of book annotation, per the examples presented here, to make returning to my 'friend' for advice easier, and I may find the information I seek more readily.

I almost didn't read this book, based on its title. Do I need a "simple way to read" as the book title promises? Is reading difficult? Not for me. But I dove into the book and quickly discovered that Vu Tran teaches you to read MANY more books in a given year. Do you think reading a book a week • 52 books a year is laudable? How would you like to read a book each DAY? Tran explains that most of us continue to read with the "linear technique". Tran's reading method is called "deliberated reading" and involves getting clear on what your goal is for reading a particular book, gaining big picture context and ideas by reading the book jacket and author bio, then reading the table of contents to identify which chapter is most relevant for your objectives. In deliberated reading, the goal is not to speed read or to read everything as quickly as possible, but rather to use books as tools and to "let it go" once you've achieved your objective. Recommended for anyone who wants to be a lifelong learner.

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